



SWIFTWATER
CELLARS

Media Contact:

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FACT SHEET

"Swiftwater Cellars is first and foremost about providing our guests with a wonderful winery experience -- we believe that fine wine and excellent service go hand-in-hand. With Tony Rynders and Linda Trotta as our winemakers and the experienced hospitality team we've assembled, I'm confident we will delight guests on both fronts." - Founder, Don Watts



OVERVIEW

Swiftwater Cellars, Washington's ultimate destination winery, offers guests an unparalleled experience complete with fine wine and excellent service. Nestled in the heart of the Cascade Mountains in historic Cle Elum-Roslyn, just 80 miles east of Seattle, the property overlooks the Rope Rider golf course and sits atop the former Coal Mine No. 9, which operated there from 1930 to 1963. The winery features a 360-degree bar with plush seating and a two-story stone fireplace, dining in the Hoist House restaurant and additional private dining areas. Swiftwater's boutique collection of wines is sourced from select vineyards in the Northwest and tended to by veteran winemakers, Tony Rynders and Linda Trotta. Visitors will enjoy the nearby Suncadia resort amenities including golf, spa and hiking and much more.

COMPANY BACKGROUND & MANAGEMENT

Don and Lori Watts founded Watts Brothers, a frozen foods company, in 1977 as first generation farmers. Over the years, they grew the business to manage over 20,000 acres and 500 employees. Top quality products, excellent service, and innovative marketing were keys to success at Watts Brothers, and these values are a crucial part of the Swiftwater Cellars story. The next generation includes Donnie Watts, General Manager for Swiftwater Cellars, and his wife, Meghan. Other key players include Norman Dillard, Food and Beverage Director, and Chef Matt Bates, Club Membership and Events Manager, Jami Parks and Controller, Bjorn Gjerde.



Pictured counter clockwise from top left: Derek, Donnie, Meghan, Sofia, Jonathan, Mariah, Don and Lori Watts



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WINEMAKERS: TONY RYNDERS & LINDA TROTTA

Consulting winemaker, Tony Rynders, is the premier wine making and grape growing consultant for ultra premium wineries in the Pacific Northwest. With over 20 years of experience making wine in Oregon, Washington, California, Italy and Australia and a Master's Degree in Viticulture and Enology from U.C. Davis, he brings strong viticultural and winemaking expertise to Swiftwater Cellars.



Associate winemaker, Linda Trotta, was most recently Director of Winemaking and Wine Growing for Gundlach Bundschu Winery in Sonoma, California, where she managed its 300 acre estate vineyard and winery. During her nearly 25 year career, Linda has made wine in Italy, Chile, South Africa and California. She now brings her winemaking, wine growing and leadership talents to the Pacific Northwest. She holds a Bachelor of Science degree in Fermentation Science from U.C. Davis.

WINES, SOURCING & RELEASE DATES

2007 Proprietary Red (\$50)	Columbia Valley, Washington	September 2010
2007 Number 9 Red (\$28)	Columbia Valley, Washington	September 2010
2007 Syrah (\$35)	Columbia Valley, Washington	September 2010
2008 Pinot Noir (\$55)	Willamette Valley, Oregon	late 2010/ early 2011
2009 Number 9 Semillon (\$18)	Columbia Valley, Washington	September 2010



The Watts family has owned Zephyr Ridge, a 300 acre vineyard in Washington's Horse Heaven Hills, for 15 years. Fruit is sourced from a selection of excellent sites in the Pacific Northwest. Swiftwater Cellars has a 2500 total case production with plans to increase to 5000-7000+ cases in the future.

The winery will hold a ribbon-cutting ceremony September 10 and a grand opening party September 11 featuring Country band, LONESTAR.