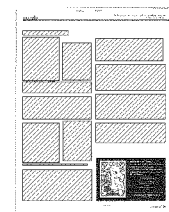


## Wineries and Winemaking

**Hugh Chappelle** has been named wine-maker for Dry Creek Valley's **Quivira Vineyards & Winery**. Chappelle joins Quivira from **Lynmar Estate** and has more than 20 years of experience making wines in California. Chappelle was director of winemaking at Lynmar Estate in the Russian River Valley since 2004. Prior to joining Lynmar, he was winemaker for **Flowers Vineyard & Winery** on the Sonoma Coast, where he worked from 2000 to 2004. Earlier in his career, he was winemaker for **Madrona Vineyards** in the Sierra Foothills, where he focused on Zinfandel, Rhône, Bordeaux and aromatic white varieties. Chappelle completed graduate studies in viticulture and enology at **UC Davis** and has a degree in chemistry from **UC Santa Cruz**. He replaces **Steven Canter** as winemaker at Quivira. Canter is leaving Quivira to take a winery position in Oregon.

**Bianchi Winery** has appointed **Adrianna Santiago** to tasting room manager. Santiago has been a wine industry executive for nearly a decade, most recently at **Vina Robles Winery**, serving as events manager since 2007. Prior to Vina Robles Winery, Santiago worked with Bianchi Winery for three years as the event coordinator/assistant tasting room manager. Santiago is a 2004 graduate of **California Polytechnic State University** and holds a Bachelor of Science in Recreation Administration with a concentration in Special Event Management and a minor in Business Marketing.

**Swiftwater Cellars** in Washington announced that **Linda Trotta** has been appointed as associate winemaker. Trotta will collaborate with consulting winemaker **Tony Rynders** and manage daily wine-making operations. Trotta was most recently director of winemaking for **Gundlach Bundschu Winery** in Sonoma, where she managed its 300-acre estate vineyard and winery. Trotta joined Gundlach Bundschu in 1989 and during her time there completed harvests at **Santa Monica Winery** in Chile's Rapel Valley and at **Rupert & Rothschild** in Paarl, South



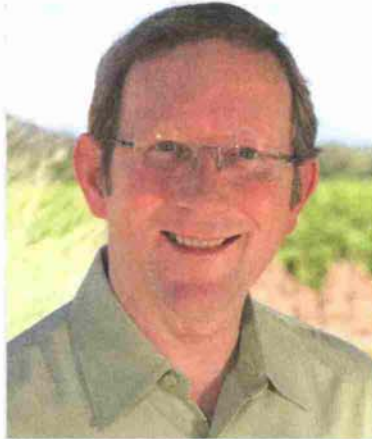
Africa. She has a Bachelor of Science in fermentation sciences from **UC Davis**. **Jason Shorrock** has been hired as vice president/director of sales and marketing for **Justin Vineyard and Winery**. Shorrock's most recent experience was with the **LVMH** group, a luxury consumer goods company. Shorrock worked at **Moet Hennessy USA** as major market director in California, Hawaii, Colorado and Texas and was responsible for brands, including **Dom Perignon** and **Casa Lapostolle Wines**, in addition to others. Prior to LVMH, Shorrock was regional manager for **Foster Wine Estates** in Texas and was the owner of his own wine brokerage company. He started his wine career at **E&J Gallo** as a sales representative before serving as district sales manager at **Glazer's Wholesale Company**, Texas. Shorrock will be responsible for all sales and marketing activities for Justin Vineyards & Winery worldwide.

**Brandon Lapidis** is the new winemaker at **Armida Winery**, responsible for all winemaking and being the key liaison with Armida's growers. Lapidis was most recently assistant winemaker at **Dutton Goldfield** producing Pinot Noir and Chardonnay. Before that, he was assistant winemaker at **Peachy Canyon Winery** in Paso Robles for two years. After graduating from **UC Davis** with a Bachelor of Science in Fermentation Science, he worked a harvest in New Zealand. Lapidis also gained harvest experience working with **Testarossa Vineyards** and **R.H. Phillips**.

**Epoch Estate Wines**, producer of ultra-premium Rhône variety wines from west Paso Robles, announced the appointment of **Jordan Fiorentini** as its winemaker. Fiorentini was most recently the director of winemaking at **Chalk Hill Estate Vineyards and Winery** in Sonoma County where she made Sauvignon Blanc, Chardonnay, Bordeaux-based blends and red Rhône variety wines. Fiorentini holds a master's degree in Enology and Viticulture from **UC Davis**, where she also worked as a research and teaching assistant for professor Dr. **Anne Noble**. Prior to Chalk Hill, Fiorentini worked at **Antinori** winery in Italy and **Araujo Estate** winery in the Napa Valley.

**Gargiulo Vineyards** announced the appointment of **Justin Dragoo** as president and general manager. Dragoo will be responsible for all winery operations. Gargiulo wines are currently distributed in key markets with a strong emphasis in direct sales. A Napa native, Dragoo's family has more than three decades of wine-making experience. Early in his career he was the assistant winemaker at his family's winery, **Belle Marie**, and was later responsible for the Revelry label, where he produced and managed sales for this Napa wine. With a strong interest in business and finance, he began a career outside of the wine industry with Price Waterhouse and then spent 12 years with IBM.

**Jackson Family Wines** has named **Fred Reno** as executive vice president of its Artisans and International group of wineries. Reno will be responsible for the company's most exclusive, fine wines including Cardinale and Verite. Reno has more than 30 years' experience in the wine industry and most recently had been the president/CEO and chairman of **The Henry Wine Group**. He began his career in Washington, D.C., where he built a new market for several start-up California wineries.



**Hugh Chappelle**



**Linda Trotta**