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Family Winery Opens at Suncadia Resort

By David Mance. Published Friday, September 10th, 2010

A Kennewick family that made its fortune in frozen foods will now try to make its mark in the wine industry.

Don Watts christened the new Swiftwater Cellars Winery at Suncadia Resort near Cle Elum, with a champagne bottle today.

The design and decor of the winery pays tribute to the area's mining history. General manager Donnie Watts says the family's business experience will help them succeed in the state's competitive wine industry.

"We're very excited to start that process and continue to build relationships with our customers and just really have a different experience at our facility," says Watts.

The Watts family sold its frozen foods company to Con-Agra for millions several years ago. The family still owns vineyards near the Tri-Cities.



Swiftwater Cellars Winery

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