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e-News

Cheeseworks announces new distribution partnership
12.11.2009

RINGWOOD, N.J.-Specialty food importer and distributor Cheeseworks, based here, has partnered with Italian cheese purveyor Guffanti Formaggi and will now distribute their handcrafted cheeses.

The Guffanti Formaggi line includes traditional gorgonzola, cave-aged tomas, unique pecorinos and classic Piemontese Robiolas - all of which are available through Cheeseworks as of Dec. 9.

STORY CONTINUES BELOW

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"Cheeseworks is very excited to represent Guffanti Formaggi," said Bryan Crittenden, CEO of Cheeseworks, in a prepared statement. "The company's long history of offering unique, exceptional cheeses is a perfect fit with our philosophy of offering innovative artisan products from around the world."

Wil Edwards of Guffanti Formaggi said that they chose Cheeseworks because of its "superior portfolio and focus on excellent customer service. It is critical that our cheeses are delivered in the freshest state possible to preserve the high quality our customers expect."

Guffanti Formaggi still selects its cheeses from the same production sites as it did in 1876, when the company was founded. Once selected, the cheeses undergo a refining process that takes place inside caves owned by the company and are then distributed to gourmet retailers.

Cheeseworks has been importing and distributing specialty foods for over 30 years and has a portfolio of over 3500 products.

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SOURCE BOOKS

Cheese Update

2008 Coffee and Tea Update

Still-growing coffee category can benefit from fine tuning...p3 Burgeoning tea sector raises its sophistication level...p8

Olive Oil Update

2007 Holiday Gift Guide

CALENDAR

January 2010

6-13 The Atlanta International Gift & Home Furnishings Market AmericasMart Atlanta. Permanent Showrooms: January 6-13. Temporary Exhibits: January 8-12. Visit www.americasmart.com.

17-19 Winter Fancy Fancy Food Show Moscone Center, San Francisco, Visit www.fancyfoodshows.com.

31-4 Canadian Gift and Tableware Association Gift Show

GN E-NEWS 12.11.2009

Macy's looks to A Southern Season's for unique gifts for its Carolina stores

Green Mountain outbids Peet's for Diedrich Coffee

Cheeseworks announces new distribution partnership

Just Born opens first store dedicated to Peeps candy

Good Earth expands to Lakewood Ranch

The side dish

Gearing up for the holidays

Recently, I interviewed Pam Danziger, retail expert and the author of Shopping: Why We Love It and How Retailers Can Create the Ultimate Customer Experience...



Market Watch


Gluten-free products drive growth in allergen-free food market

Forecasted to grow 25 percent this year, the \$5 billion allergy free-from market is nothing to sneeze at.




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